


VIKTORIIA BORSHCHOVA

ENTRY-LEVEL UX/UI DESIGNER

 +1 (587) 224-6607

 vikborsh@gmail.com

 2370 -Bayside Rd SW, Airdrie,
AB, T4B 0M9

 art-work-studio.com

PROFILE

As an entry-level Product Designer, my passion lies in crafting digital experiences that prioritize user-friendly, functional, and visually appealing designs. I have proficiency in utilizing the Figma tool. My goal is to continuously learn and grow in this field and bring creativity to every project I undertake.

SKILLS

DESIGN

Wireframe creation, prototyping, usability testing, interaction design, mockups, application development

SOFTWARE

Figma Tool, Adobe CS (Lightroom, Photoshop, Illustrator - beginner), Wix Website Builder, Slack app, Monday app

SOFT SKILLS

Communication skills, presentation skills, problem-solving, open-minded approach, adaptive work ethics, empathy, time management

EDUCATION

GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE PROGRAM

2023 - Present

THE UNIVERSITY OF COMMERCE AND SERVICES

MA in Crisis Management in Public Administration

2016 - 2018

BUKOVINIAN STATE FINANCIAL ACADEMY

Bachelor's Degree in Business Economics

2011 - 2015

EXPERIENCE

UX/UI INTERN

Devinnox, Calgary

11/2023 - Present

- Developed visual design concept of the mobile and desktop applications for the waste management company
- Created wireframes and mockups to illustrate user interface designs
- Worked collaboratively with members of the team

Figma Tool, Adobe Photoshop

REAL ESTATE PHOTOGRAPHER

QuikSell Real Estate Photography Calgary

07/2023 - Present

- Took photos and videos of interiors and exteriors of properties in order to promote them for sale or rent
- Operated the Matterport Pro2 Virtual Tour Scanner, Drone, DJI Stabilizer
- Took measurements of properties (RMS)

OpenPhone, Monday App, Drop Box

CONTENT CREATOR/KEYHOLDER

Underground Clothing GB LTD, Rocky View

01/2023 - Present

- Produced high-quality multimedia content including images, videos, and infographics for Social Media and Google Ads
- Communicated with customers in person, by phone, or by email
- Managed tasks involving the operation of the Shopify system

Adobe Illustrator, Canva

CONTENT SPECIALIST

Citrus Cleaning Inc., Calgary

09/2022 - 01/2023

- Created videos and graphics with the tone and style of the company
- Published posts according to the established social media content calendar

Adobe Illustrator, Canva

CERTIFICATION

FOUNDATIONS OF USER EXPERIENCE (UX) DESIGN.

2023

[Google UX Design Professional Certificate program](#)

Credential ID: UEYGTFYQFQ7C

START THE UX DESIGN PROCESS: EMPATHIZE, DEFINE, AND IDEATE.

2023

[Google UX Design Professional Certificate program](#)

Credential ID: TF7ZRKCLLAK2

FUNDAMENTALS OF DIGITAL MARKETING CERTIFICATION

2022

[Google Digital Garage](#)

Credential ID: 7Mg WA6 D4g

ENGLISH SECOND LANGUAGE TUTOR ONLINE

YiYi English, Remote

07/2019 - 11/2022

- Delivered teaching materials prepared by the company
- Prepared additional teaching materials
- Tailored teaching style in accordance with students' needs
- Remained up-to-date with our learning software

INTERNATIONAL RELATIONS COORDINATOR/ DEAN'S OFFICE

The University of Commerce and Services (WSHIU), Poznan, Poland

03/2016 - 05/2017

- Encouraged cooperation between higher education institutions that have Erasmus University Charter and The University of Commerce and Services
- Organization of foreign professional student internships and studies
- Preparation of materials and information, necessary for making decision by the Dean
- Maintenance of the Dean's office system database

Digital Portfolio:

<https://www.art-work-studio.com>



<https://www.behance.net/vikiborshchova>



<https://www.linkedin.com/in/viktoria-borshchova/>